

Healthy Community Alliance Steering Committee Meeting
February 7, 2018
Noon

Attending:

Cheryl Mathews, Little Red Door

Molly Hunt, Purdue Extension

Nancy Norris, Muncie Delaware County Chamber of Commerce

Marta Moody, Delaware County Planning Commission

Nathan Taylor, Youth Opportunity Center, DC Wellness Pros

Steve Anderson, IU Health Ball Memorial Hospital Foundation Board of Directors

John Disher, IU Health Ball Memorial Hospital Foundation

Joining by phone:

Amelia Clark, Meridian Health Services

Bev Purtlebaugh, PAWS, Inc. , IU Health Ball Memorial Hospital Foundation Board of Directors

Kayla Stanton, YMCA of Muncie

Update on YMCA Steering Committee participation- Kayla Stanton announced that she has moved away from the area and is currently still working remotely for the YMCA of Muncie on a temporary basis, and assisting with finding a local replacement for her position. She said the Y would appoint a new member to our group. Committee members thanked her for her service, enthusiasm and input over the past 3 years.

Partner Update- John noted that his 2017 IUH goals were to work with the HCA steering committee and grow membership in the HCA by 36 Partners in 2017. He thanked the committee for assistance in meeting that goal and noted the membership in 2017 started at 73 and increased to 109. In January 2018, 2 new Partners joined- The Alpha Center, Blayne Umansky Executive Director; and American Health Network, Austin Nevers, Practice Manager. Thanks to an introduction by Amelia Clark, John was able to connect with Midwest Metals in January and they are expected to join.

Tobacco Free Delaware County Coalition- Cheryl Mathews from Cancer Services of East Central Indiana provided an update for the TFDCC. Following Jacey Foley's resignation last fall, and Meridian's subsequent decision to move away from the Tobacco Prevention Cessation Council grant; Cancer Services of East Central Indiana board members urged Cheryl to apply for the Grant. As a result LRD was approved by the state to be the lead agency for Delaware County and will receive funding to hire a local coordinator to replace Jacey. Please let Cheryl know if you know of someone who would be a good fit for the coordinator position. The official contract is still undergoing state review and will likely be officially executed by March. Cheryl also noted that Coalition volunteers would be participating in a Point of Sale audit by visiting stores where tobacco products are sold and answering specific audit questions about product placement, signage and pricing. Data from these audits will be summarized and

helps paint a picture that can be used for youth and adult education, as well and influencing policy makers.

Opening of new greenway in Hartford City- John passed out an [article](#) related to the Hartford City Greenway, and Molly described its location on the west side of town and how it connects the High School to a central area of Hartford City. She noted a combination of funding sources were used, including safe routes to school dollars, county commission funding and outside grants. The local Active Living group is exploring funding signage and some sort of trailhead markings, as well as ways to promote use of the trail.

Delaware County application for RWJF Culture of Health Prize- Molly described how a team of volunteers came together to advance Delaware County as an applicant for the [Robert Wood Johnson Foundation Culture of Health Prize](#). Starting with an initial group consisting of Molly, Kortney Zimmerman, Chelsie Jaramillo, Nate Taylor, Jayne Ellery and John Disher, the group drew in additional volunteers (Amelia Clark, Marta Moody, Carrie Bale and others) to assist creating a Phase I- 5 page application detailing how Delaware County approaches Active Transportation, Innovative Learning, Food Strategies, and Healthy Beginnings (infant health, drug addiction). After evaluation of the application from Delaware County and 200 U.S. communities, the RWJF selected Delaware County as one of 38 communities to submit a Phase II application. The volunteer group came together once again to create a second 5 page document detailing information about the culture of health in Delaware County not found in the Phase I document. The application also required creating a list of stakeholders to talk to and places to visit should Delaware County advance to the Phase III application. Phase to also required submission of a 4 minute video where community 'voices' describe the culture of health. HCA Partner Steve Perry, working with Kortney Zimmerman, Chelsie Jaramillo, Heather Williams and John Disher was able to create a unique collection of Delaware County voices by visiting with attendees at a Muncie Action Plan meeting and the YMCA annual meeting. Pictures were utilized as well, many coming from the archives of IU Health Ball Memorial Hospital Foundation Community Outreach archives. See the [Video](#)

The Robert Wood Johnson Foundation (RWJF) Culture of Health Prize (the Prize) recognizes communities that have placed a priority on health and are creating powerful partnerships and deep commitments that will enable everyone, especially those facing the greatest barriers to good health, the opportunity to live well. A Culture of Health recognizes that health and well-being are greatly influenced by where we live, learn, work, and play; the safety of our surroundings; and the relationships we have in our families and communities. The Prize elevates the compelling stories of local leaders and community members who together are transforming neighborhoods, schools, businesses, and more—so that better health flourishes everywhere.

RWJF will notify Delaware County in March if it will be asked to submit a Phase II application. Ultimately, 8-10 winners will be selected and each will receive a \$25,000 cash prize to be used for community projects.

Strategy for Partner engagement in 2018- John

HCA Resources for Partners- ready for Q2 use

- Tobacco Toolkit (currently in use)
- Healthy Weight and Active Living Toolkit – under development
- Media Messaging Tools (presentation at March SC meeting)

Partner Meetings in 2018 Q2-Q4

Conduct interactive in-person informational consultations with stakeholder(s)/representative(s) from each HCA Partner. Analyze potential of organizational influence specific to each Partner. Provide HCA resources, info about other relevant Partner resources and programming.

Group dismissed at 1:10pm.