

Healthy Community Alliance Steering Committee Meeting

March 7, 2018

Noon

Attendees:

Marta Moody, Muncie-Delaware County Planning Commission

Jason Adamowicz, Muncie YMCA

Nancy Norris, Muncie-Delaware County Chamber of Commerce

Heather Williams, Ball State University (via phone)

Nathan Taylor, Youth Opportunity Center, DC Wellness Pros (via phone)

Kara Kissell, IUHBMH Foundation

John Disher, IUHBMH Foundation

Partner update-John reported no new partners in February.

May All-Partner Meeting

Suggested Thursday May 17, noon

Agenda

- Tobacco Coalition recognition
- Recognize team that worked on RWJF application
- Partner Success Stories
- Change Tool progress

HCA media messaging partner materials-

Dr. Carrie Shue, Professor, Department of Communication Studies, Ball State University

[VIEW PPT PRESENTATION HERE](#)

Dr. Shue outlined communication materials prepared for the HCA by her communications studies class. The materials will highlight a different health topic each month. Messaging uses a choose-well philosophy- people know we need to move more and eat better-these messages will offer feasible suggestions with the notion of 'try it.' Views can link to a page on the HCA website to dive deeper into the topics. Aligning with life is another important aspect of the messages.

Messaging will be provided in the following formats:

Word document for copy and paste

PDF file for print and posting

Tweet message

Graphic for Facebook or newsletter

Message Schedule

January	Portion Control: Coming out of the holidays: Eat
February	Food Swaps: Valentine's Day: Eat
March	Eat Intentionally: Spring Cleaning: Eat
April	Drink Water: Substitutions: Tobacco
May	National Physical Fitness and Sports Month: Mirror the National Material: Active
June	Sit Less: Active
July	Explore: Greenways/Delaware & Blackford Counties: Active
August	Tobacco Cessation
September	Fruits & Vegetables: Football/Tailgating Substitutions: Eat
October	Walk: Trick or Treat: Active
November	Sugary Drinks: Substitutions: Eat
December	Great American Smoke Out: Tobacco

Group feedback and discussion- Participants provided Dr. Shue with feedback regarding her questions and general impressions which were favorable.

Update on Delaware County application for RWJF Culture of Health Prize- John reported the following message from Molly Hunt regarding the 2018 RWJF Culture of Health Prize application:

It is with great disappointment that I forward the following notification from the RWJF. Delaware County was not selected for a Phase III site visit. I have begun the process of requesting feedback from RWJF; however, it will be a few months before that is received.

I think I can speak for Kortney & Chelsie in saying THANK YOU to everyone on the team that provided content, feedback, video creation, and editing on such tight timelines. The only thing that takes away from the sting of the disappointment is the knowledge that we truly do have county that is working towards a culture of health.

I have learned so much about our communities through this process and am grateful to be surrounded by such strong champions of health and equity. The process is the prize in our case, and I think we are still winners. I look forward to continue working with you all in the future.

Thank you for all you do to make Delaware County such a wonderful place to live, work, play and collaborate. -Molly Hunt

Tobacco Free Delaware County Coalition- John noted that the ISDH has signed off on the agreement appointing Cancer Services of East Central Indiana as the Lead Agency for Tobacco Prevention efforts in Delaware County.

IU Health 2018 CHNA Process and secondary data collection- John provided an overview of the IU Health Community Health Needs Assessment process as well as a look at secondary health data that has been collected for Delaware, Blackford, Jay and Randolph Counties.

Other announcements, discussion

Next HCA Physical Activity Workgroup Meeting- March 16, Noon at BSU Alumni Center

Adjourn 1:10pm