



HEALTHY COMMUNITY ALLIANCE

of East Central Indiana

Be a part of making our communities healthier!

The Healthy Community Alliance of East Central Indiana is seeking partners from local businesses, organizations and groups who wish to see our community become a healthier place to live, learn, work and play.

Our goal is simple, but impossible to achieve without your help! *We wish to improve the health of the population in Blackford, Delaware and Jay Counties, and lessen the impact of chronic disease.*

We envision healthier community members with lower incidences of heart disease, diabetes, arthritis, cancer and other costly and debilitating afflictions.

A healthier community means our members live more active and productive lives! For business, this can translate into increased productivity and reduced healthcare costs, and makes our counties more attractive for new business growth.

The Healthy Community Alliance of East Central Indiana is addressing these health needs by focusing on 3 focus areas:

Increasing Physical Activity

Improving Nutrition

Reducing Tobacco Use

Healthy Community Alliance partners share common goals and tactics within a collective impact model. The collective impact model works when all partner organizations engage audiences to encourage healthy behaviors in one or more of the 3 goal areas.

Businesses, churches, and other organizations all have audiences that are in position to hear consistent, unified messaging about ways to live a healthy lifestyle.

Healthy Community Alliance partners will share a common vision, mutually reinforcing activities, and a shared measurement system to track progress over time.



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Benefits to becoming a partner in the Healthy Community Alliance and supporting its mission to improve the health and well-being of the communities we serve:

- Participate in proven promising practices that lower healthcare costs among employees or other populations.
- Learn about ways to support and implement policy and environmental changes that can make our community more attractive for economic development as well as improve health status.
- Access to continually updated public data regarding health indicators
- Share your best practices with others through the Alliance's website
- Learn about local and nationwide grant funding opportunities for health and wellness initiatives
- Be part of the solution to our community's health challenges.

Become an Alliance Partner

Alliance Partners may include organizations, businesses, or individuals that agree to participate in the activities of the Healthy Community Alliance.

As a partner, your organization will:

- Provide a designee from your organization is to attend quarterly meetings and join at least one work team of the Healthy Community Alliance to set direction and assist in the implementation of a plan to reverse the trend of chronic lifestyle related disease in the community.
- Promote Alliance shared messaging, information and best practices within your 'sphere of influence.'
- Share in outcomes/data as it relates to HCA measures and data points published on its website: www.healthycommunityalliance.org.

About the Healthy Community Alliance

The Healthy Community Alliance was formed by a cross section of community organizations and individuals who are concerned about the rising rates of chronic disease. The Alliance consists of a steering committee, partner members, and workgroups focused on three priority areas plus a measurement and communication workgroup. IU Health Ball Memorial Hospital provides project management and other resources for Alliance activities. The Alliance operates a website www.healthycommunityalliance.org which offers detailed health status indicators about Blackford, Delaware, Jay and Randolph Counties as well as access to promising practices and funding opportunities. For more information about the Healthy Community Alliance, contact John Disher, jdisher1@iuhealth.org.